

# Saravan Venketaraman

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Eligible for UK High Potential Individual (HPI) visa — no employer sponsorship required · Indian national

## EXECUTIVE SUMMARY

AI Product & Systems leader with 8+ years building and shipping AI-powered analytics infrastructure, experimentation platforms, and decision-automation systems at a 100M+ MAU consumer technology company. Combines hands-on AI product ownership — from roadmap through engineering delivery — with deep domain expertise in monetization, growth, and causal inference. Delivered \$200M+ in documented business impact. Brings a rare blend of technical depth, product rigor, and revenue intuition to AI product and leadership roles.

## PROFESSIONAL EXPERIENCE

### LIFE360

Washington D.C., United States

Global consumer tech platform · 100M+ MAU · ~\$500M revenue

#### Staff Product Analyst — AI Systems

Nov 2025 – Present

- Product owner for AI experimentation decision system (pilot): designed and shipped an AI agent that monitors experiment results, generates ranked hypotheses, and produces go/no-go recommendations — compressing analyst decision cycle from 2 weeks to 2 days and saving 25 analyst-hours per experiment. At 600–700 experiments/year, projected to scale to 1,000+ on freed analyst capacity alone.
- Sole product owner for AI analytics infrastructure: defined roadmap, wrote specs, and shipped with AI engineering team — AI agents for anomaly detection and workflow automation, self-serve analytics chatbot, and taxonomy standardization pipelines.
- Launched analytics chatbot enabling org-wide stakeholder self-serve: freed ~40% of analyst time (~300 hrs/week), eliminating the most common class of ad-hoc data requests.
- Building user-level LTV prediction model (replacing cohort-based approach) to sharpen revenue measurement within experiments and power downstream pricing decisions.

#### Lead Product Analyst — Growth & Experimentation

Mar 2025 – Oct 2025

- Owned company-wide experimentation strategy and infrastructure: standardized statistical frameworks, reporting models, and tooling across all product teams; increased testing velocity 10x.
- Drove \$40M+ incremental ARR through experimentation strategy supporting growth and monetization initiatives.
- Led data quality and governance program spanning generation → ingestion → consumption, establishing the clean data foundation required for reliable AI system outputs.

#### Senior Product Analyst — Monetization

Aug 2023 – Feb 2025

- Led monetization analytics for in-app advertising and growth features, unlocking \$55M+ combined annual revenue — providing the domain expertise and labelled outcome data underpinning current AI modelling work.

#### Product Analyst

Dec 2020 – Apr 2022

- Co-owned subscription product roadmap; drove ~40% uplift in premium upgrades and ~\$20M ARR through paywall and onboarding optimization.
- Developed post-acquisition pricing strategy, increasing ARR by 15% and improving operating margin by 25%.

### OYO ROOMS

Gurgaon, India

Decacorn hospitality startup · SoftBank-backed · \$400M European subsidiary

#### Revenue & Analytics Manager

Nov 2019 – Jul 2020

- Led cross-functional growth and supply initiatives driving 20% supply expansion and \$35M margin improvement.
- Directed pricing and monetization analyses enabling value-based models that improved operating margin by \$24M.

### MERILYTICS (Now Accordion)

Hyderabad, India

Analytics consulting firm · Client: US consumer lending startup

#### Business Analytics Associate

Apr 2019 – Nov 2019

- Developed ML-driven default and LTV models improving deal profits by \$7M; automated contract workflows reducing fixed costs by \$5M.

### EXXONMOBIL

Gurgaon, India

Global energy major · South Asia Polyethylene division

#### Chief of Staff

Jun 2017 – Feb 2019

- Implemented account-level pricing frameworks driving 18% revenue growth and 5% market share gain across South Asia.

## EDUCATION

Cornell Johnson Graduate School of Management — MBA, 3.95 GPA, Top 10%, Dean's List ×2 2023

Indian Institute of Technology Delhi — B.Tech, Electrical Engineering, 3.62 GPA 2017

## SKILLS & RECOGNITION

**AI/ML:** LLM-powered Agents · Experimentation Automation · Anomaly Detection · LTV & Predictive Modelling · NLP / Chatbot Systems

**Product:** Roadmap Ownership · PRD Writing · AI Infrastructure · Experimentation Platforms · Analytics Product

**Technical:** SQL (BigQuery, Athena) · Python (pandas, numpy, sklearn) · Amplitude · Tableau · AWS / GCP / Azure

**Awards:** Life360 "Pathfinder" — Innovation & Impact · ExxonMobil Global Recognition — Cross-functional Analytics Leadership